



# Applying Artificial Intelligence in Supply Chain Management

Khaled Mofawiz Alfawaz\* and Ali Abdullah Alshehri

Department of Management Information System, Faculty of Economics and Administration,  
King Abdulaziz University, Jeddah, Saudi Arabia

\*Corresponding author: [kalfawaz@kau.edu.sa](mailto:kalfawaz@kau.edu.sa)

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**Abstract.** With the international scale context this study, it gives a top level view of the idea of AI pushed supply chain studies, the rising AI primarily based totally enterprise fashions of various case businesses are analysed. Maintainable overall performance and flexibility occupy a huge a part of the charities and studies works associated with the supply chain and logistics, on the only hand due to the dangers innate with inside the supply chain and the opposite hand due to outside turbulences, dangers and crises that may briefly or robustly effect customer's service. Some of the overall performance matrices which includes advertising and marketing techniques of SCM, want destiny amendment of SCM, function of Artificial Intelligence in SCM production, improvement of SCM is the manner to get achievement for the retail production, function of Artificial Intelligence with inside the organization, key reason of Artificial Intelligence and Purpose of SCM with inside the organization need to be taken in count. Along with those overall performance metrics will support to beautify the deliver chain control functionalities which cause enhance the enterprise.

**Keywords.** Supply chain, Artificial intelligence, Quantitative studies, Qualitative studies

**Mathematics Subject Classification (2020).** 68T20, 97P80, 03B70

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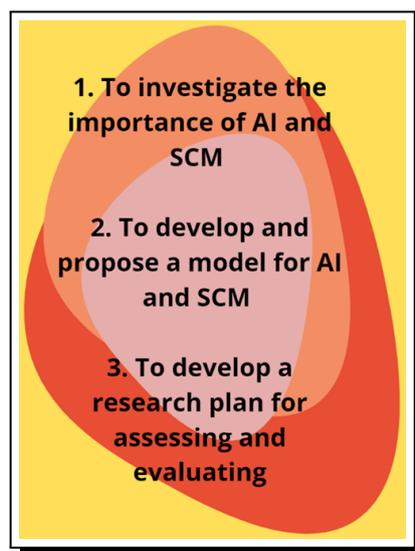
## 1. Introduction

“Artificial Intelligence is probably the most important thing humanity has ever worked on. It is more profound than electricity or fire by Sundar Pichai (CEO of Google)”. Companies these days are pressured to apply each treasured possibility to enhance their commercial enterprise, because the aggressive surroundings is characterised with the aid of using excessive client needs

for excessive nice merchandise and services, low income margins and excessive competitiveness with quick transport times. To toughen a company's aggressive financial excellence in an ever-converting commercial enterprise global, it's far crucial to enhance deliver chain performance with the aid of using making it extra adaptable to address all forms of variances with inside the global of risky commercial enterprise [1].

There is a massive quantity of wealth and fee advent taking vicinity with inside the deliver chain (SC) and deliver chain management (SCM). It performs an imperative position in using organizational overall performance and improving innovation with inside the deliver chain (SCI). SCM is related to the nature of mixed logistic structures that purpose to lessen the secure garage of products for the duration of the deliver chain. Researchers display that "innovation" is the capacity to extract monetary values from modern thoughts that cause advances with inside the monetary increase of companies [7]. Innovation is a vital aspect in developing top notch successes and blessings inside businesses and on the equal time has posed many demanding situations for businesses. The deliver chains have stepped forward to a particularly state-of-the-art shape like a massive wide variety of transport costs, making plans quality, multi-channel and non-stop interplay of records in each subsystem of the network [2].

The fundamental intention of enhancing deliver chain control with the aid of using making use of AI is to decide the modern and ability AI strategies which can decorate each the observe and exercise of SCM and reveal how tons advantageous impact AI has on deliver chain control.



**Figure 1.** Association between Artificial Intelligence and Supply Chain Management

Figure 1 portrays about the association between artificial intelligence and supply chain management. The number one purpose of deliver chain management (SCM) is to hold a constant and orderly go with the drift of funding in goods, services, information and coins whilst lowering costs [4]. In addition to the discussions, the deliver chain portrays the large range of shortcomings related to capacity, timing, product utility, product release and distribution. Moreover, corporations should come to struggle with such problems and traits specifically because of unstable income [8].

The emergences of superior facts era will growth the employer's capacity to govern and affect communication. A growing range of groups have started to amplify and enhance their current facts shape to satisfy the dynamic commercial enterprise desires of the employer with a view to assist the introduction of answers to the unstable commercial enterprise world [13].



**Figure 2.** Study suggestions

There are many educational research analysing the effectiveness of AI in deliver chain management, however few educational research do not forget the opportunity of linking AI application [3].

## 2. Related Works

Supply chain management systems may be taken into consideration because the spine of all businesses. Hence, efforts were made via way of means of researchers to enhance the supply chain. Efficiency in supply chain shall allow organizations to satisfy the needs of marketplace extremely. Thus, businesses shall have extra supply of sales era process. Incorporation of era had made it simpler for deliver chain control structures to perform easily and make contributions to the company goals [8].

A recent survey by an Institute for Supply Chain Management, nearly 75% of companies reported some sort of supply chain disruptions owing to coronavirus-related transportation restrictions, and the forecast is for disruptions to increase if the virus continues spreading throughout the Middle East. In addition, a good number of companies have begun shipping products via air or by sea to avoid dealing with the logistical challenges of land shipping [3].

One of the most not unusual place packages of synthetic intelligence is through the use of it to enhance records, mainly in developing predictive and prescriptive analytics. Predictive analytics is the greater not general of the today. This is primarily based totally on reading historic overall performance records and different outside records factors to increase predictions of probable final results [5].

In combining artificial intelligence in supply chain control can assist many automate many uneventful obligations and permit the groups to consciousness on extra strategic and impactful enterprise performance [7].

A well-operating supply chain is a key to fulfillment for each commercial enterprise object. Consuming a correct progress on stock gives a full-size aggressive pro. There are numerous inner

elements like product outlines, distribution community development; and outside elements which include weather, intense seasonality, and adjustments in client belief or mass media insurance that influences the overall performance of the deliver chain [13].

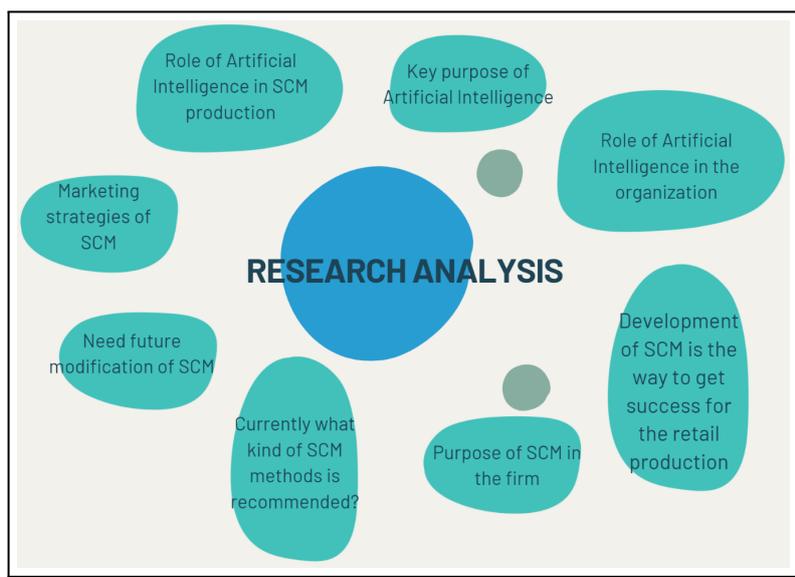
In current years *Artificial Intelligence* (AI) has been demonstrated to end up a postponement of our brain, increasing our cognitive competencies to degrees that we by no means idea might be conceivable. However numerous trusts AI will update individuals, it isn't genuine and as a substitute it's going to assist us to unharness our genuine strategic and innovative potential. AI includes a hard and fast of computational technology evolved to learn, sense, reason, and act suitably. Through the technological development in cellular figuring, the ability to save massive records at the internet, cloud-primarily based totally system gaining knowledge of and statistics processing procedures etc. [2].

AI has been incorporated into several subdivisions of commercial enterprise and been evidenced to lessen costs, growth returns, and beautify asset consumption. AI is assisting organizations to get nearly 100% accurate prediction and forecast the patron demand, enhancing their R&D and growth production with decrease price and better worth, assisting them with inside the advancement (figuring out goal clients, anthropology, defining the price, and designing the proper message, etc.) and supplying their clients a higher experience [6].

Supply-chain cream of the crop use AI-power-driven technology to make green strategies to take away left-over, real-time tracking and error-loose manufacturing and simplify decrease procedure cycle times. These techniques are critical in bringing Invention quicker to the market [10].

### 3. Methodology

The methodology was pretty easy in addition to holistic in conveying the research questions in addition to satisfy the targets and goals of the research. To be brief, the look at were performed, according with number one studies strategies. In reality to growth the efficiency of the look at, each qualitative in addition to quantitative strategies had been considered [5].



**Figure 3.** Research Analyses Process

The above factors are don't forget it as anovel performance measure, consistent with the facts is collected. With the help of evaluation techniques, the records are analysed and defined with the graphical facts [13].

For all kinds of business, a supply chain management is utilized to handle the stream of services and commodities, revenue or information from the product to the end user. The concerns are transfer the information as well as productions among inter company and the partners along with the innovative concept of artificial intelligence with SCM. Artificial intelligence plays a vital role for reshaping the SCM for the entire production, especially industrialized within the automotive engineering.

Recently, the network of supply chain is growing more distributed as well as apparent according to its structure of the business, process of the business along with stakeholders. The most emerging obstacle of the entire concern is that the direction of supply chain and the degree of available information within the concern are not favourable. Hence, the objective of SCM is to digitalise the production process, to associate various stakeholders and belongings to certify that the goods are in concord with the client's requirement and to gain goals belonging to whole system competitive lead.

The implications of AI are basically mechanical consequently there may be a robust requirement of quantitative techniques for know-how the look at problem. The speculation additionally includes interrelationship among AI and deliver chain management. The studies make use of statistics, polls and questionnaires were achieved to achieve applicable facts concerning deliver chain management. This fact consists of techniques of inventory evaluation and their evolution whilst incorporated with AI, trying out and trials of the merchandises thru intervention of synthetic intelligence, techniques thru which synthetic intelligence can help in uncooked substances deliver chain and so on [14].

Some of the key technology branches of Artificial Intelligence, that each applies specific cognitive abilities similar to understanding natural perception as well as learning. It is imperative to state that these kinds are not extensive but as a substitute has been the hub of Artificial Intelligence investigations and applications of business recently. Majorly these include "Natural Language Processing", "Robotics" as well as "Machine Learning" which is shown in Figure 4.

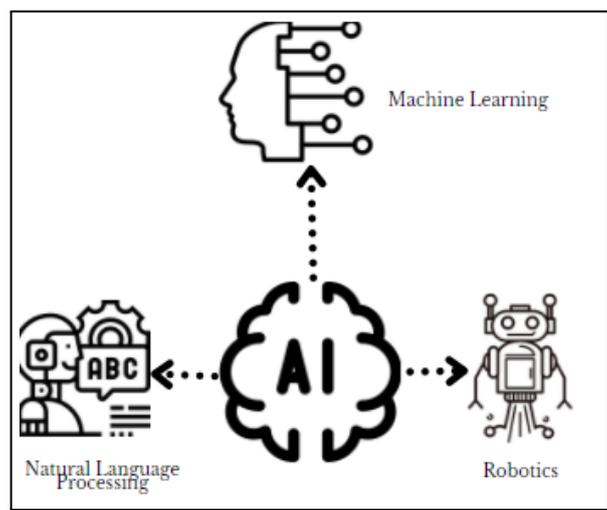


Figure 4. Branches of AI

Among the branches of artificial intelligence, the machine learning plays a vital role. The process of supply chain produces more and more data. Analysing and taking report based on the data is very tedious process. Hence, the machine learning concept of clustering will make a process for analysing and reporting. According to the concept of clustering having numerous kinds of techniques are available to analyse the data. The special kind of clustering is termed as Louvain Clustering algorithm. This algorithm is to perceive communities in huge networks. It exploits the score of modularity for every community, where the modularity enumerates the count of a mission of nodes to communities. This refers assessing how much more compactly linked the nodes within a network are contrasted to how linked they could be in the indiscriminate networking. The Louvain clustering algorithm is one of the varieties of hierarchical clustering algorithms [13], that recursively combines communities into a distinct node and performs the modularity clustering on the “condensed graphs”.

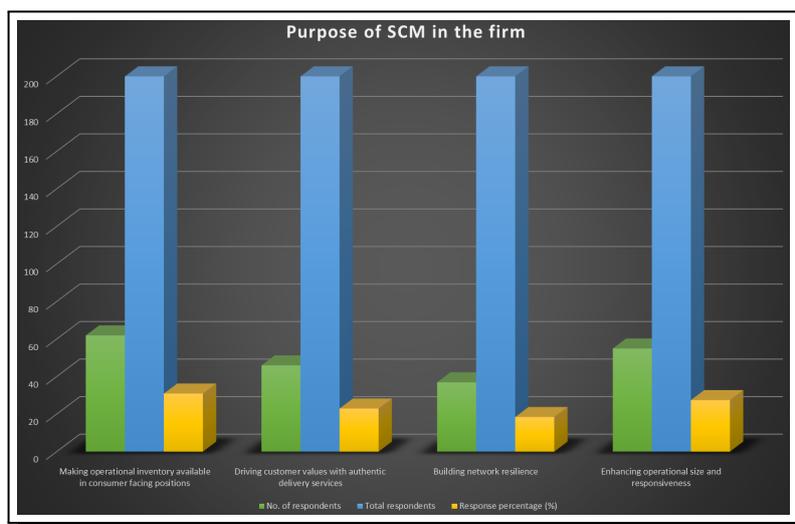
## 4. Results

The concept of Louvain Clustering algorithm is associated with the supply chain data set and make a information analysis report based on the SCM based survey questions. The summarized data is tabulated for the analysis purpose; it contains supply chain management information. With which it have four distinct columns such as options, number of respondents, total respondents and response percentage.

**Table 1.** The purposed SCM in the firm

Options	Number of respondents	Total respondents	Response percentage (%)
Making operational inventory available in consumer facing positions	62	200	31
Driving customer values with authentic delivery services	46	200	23
Building network resilience	37	200	18.5
Enhancing operational size and responsiveness	55	200	27.5

Table 4 has 4 different options with the highest rate of responses on making operational inventory available in consumer facing positions.

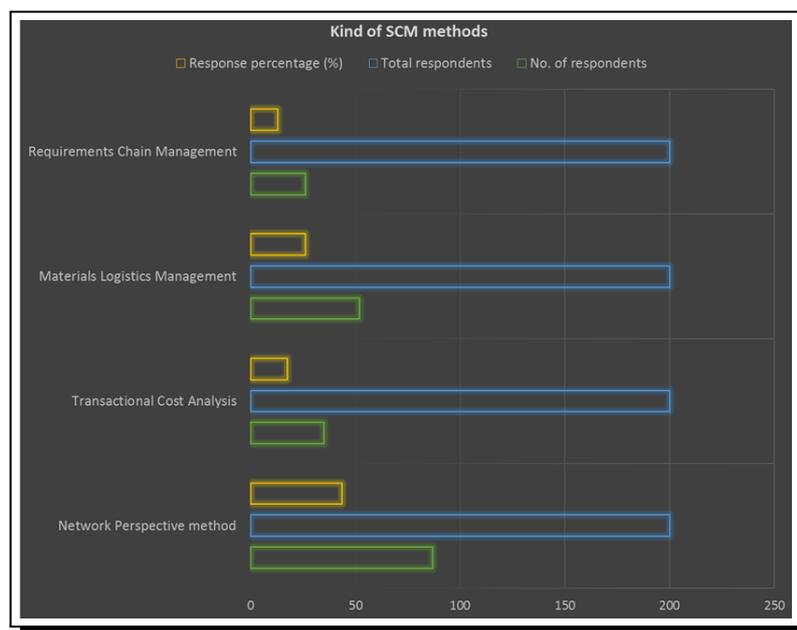


**Figure 5.** Graph of SCM

The graph illustrates the purpose of SCM in the firm which in turn resulted in high responses for making operational inventory available in consumer facing positions.

**Table 2.** Kinds of SCM method

Options	Number of respondents	Total respondents	Response percentage (%)
Network Perspective method	87	200	43.5
Transactional Cost Analysis	35	200	17.5
Materials Logistics Management	52	200	26
Requirements Chain Management	26	200	13



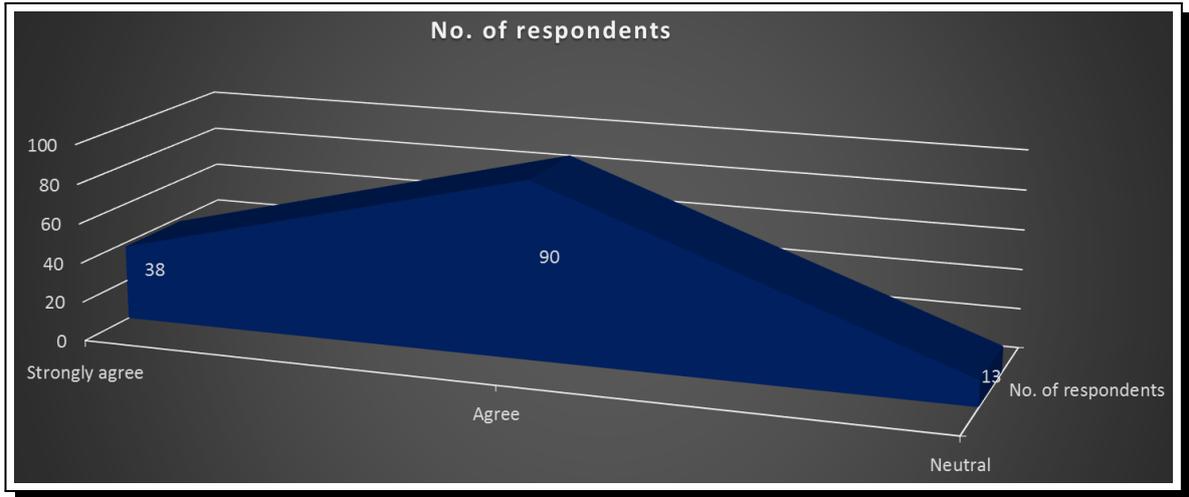
**Figure 6.** Currently what kind of SCM methods is recommended?

In this graph the maximum value is obtained by the network perspective method among other methods.

**Table 3.** Development of SCM is the way to get success for the retail production

Options	Number of respondents	Total respondents	Response percentage (%)
Strongly agree	38	200	19
Agree	90	200	45
Neutral	13	200	6.5
Disagree	40	200	20
Strongly disagree	19	200	9.5

Here the survey results are tabulated in table 3 entitled as development of SCM is the way to get success for the retail production.

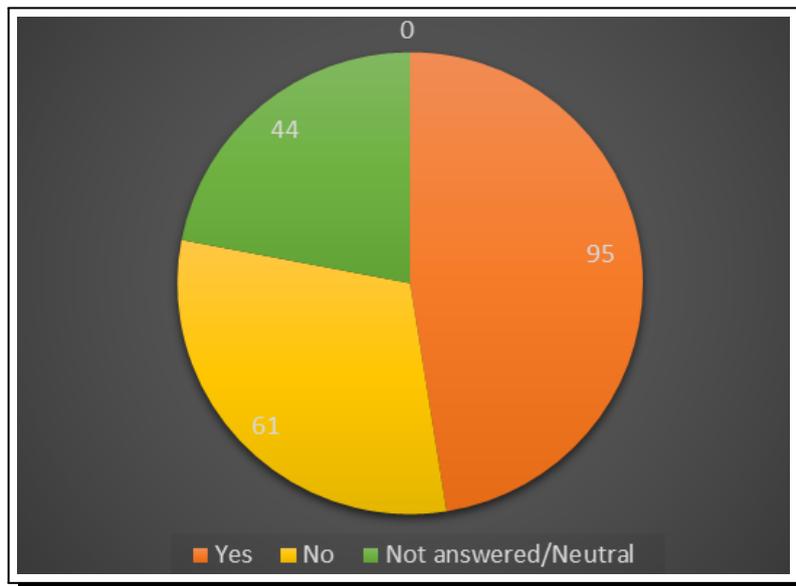


**Figure 7.** Development of SCM is the way to get success for the Retail production

The graph has a peak value that is 90 for the responds as agree from the people.

**Table 4.** Need future modification of SCM

Options	Number of respondents	Total respondents	Response percentage (%)
Yes	95	200	47.5
No	61	200	30.5
Not answered/Neutral	44	200	22



**Figure 8.** Need future modification of SCM

This pie chart encloses with the survey of requirement of future modification of supply chain management.

## 5. Discussions

The quantitative study facilitates in management of the final results and converts the values which can be quantified after inspecting them. The variables of AI and deliver markets facts are examined and tested and the applicable implications are approached seriously and logically. According to the Quantitative studies makes a speciality of numerical values of the facts that's collected and facilitates the assessors recognize styles which can be rational and logical in nature [11].

Concern to enhance the Supply Chain Management the following performance measures are intended to elevate the research improvements.

- Purpose of SCM in the firm
- Currently what kind of SCM methods is recommended?
- Development of SCM is the way to get success for the retail production
- Need future modification of SCM
- Marketing strategies of SCM
- Role of Artificial Intelligence in the organization
- Key purpose of Artificial Intelligence
- Role of Artificial Intelligence in SCM production

The above points are consider it as a performance measure, according to the information is collected. With the assistance of analysis methods, the data are analysed and explained with the graphical information.

Therefore, SCM desires to combine intelligence control structures to enhance its processes. Recognizing the growing cost of statistics for deliver chain prosperity, deliver chain managers have all started to undertake one of a kind of techniques to leverage it to tightly manage statistics and boom workflow efficiency [13].

Equipment and era is becoming AI. This contributes to the everyday inclusion of SCM in a more and more smart community of devices. Simultaneous tendencies in computational power, considerable volumes of statistics and clinical know-how have contributed to the renaissance of AI strategies with inside the twenty first century. And AI techniques were a fundamental a part of the era field, supporting to remedy many hard demanding situations in laptop science, records engineering and organizational analysis [1].

## 6. Conclusions

The observation has helped to nicely finish the truth that the implementation of *Artificial intelligence* (AI) is extraordinarily beneficial with inside the development of deliver chain control of the retail industries. Artificial Intelligence may be taken into consideration because the incorporation of vital technology and new capabilities for the general improvement of the organization in the commercial fields.

From the above-carried out studies procedure, it may similarly be concluded that there are various factors vital for the development of the Supply chain control gadget in the organization. Implementation of recent technological capabilities may be diagnosed because the high element for the powerful escalation of the deliver chain control of retail organisations [14]. However,

there are a few various factors as nicely which enables with inside the escalation of the agency performances and the enhancement of the deliver chain. Effectively improving the visibility of the deliver chain control may be taken into consideration as a vital element for the control of the deliver chain. The employees accountable for the preservation of the sustainable control of the deliver chain are to be furnished with unique schooling that will correctly keep on the paintings required for the preservation of the deliver chains.

These performance matrices such as marketing strategies of SCM, need future modification of SCM, role of Artificial Intelligence in SCM production etc are utilised to attain a suitable result by accompanying a survey and assembling the information.

### Competing Interests

The authors declare that they have no competing interests.

### Authors' Contributions

All the authors contributed significantly in writing this article. The authors read and approved the final manuscript.

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